



Nuera Industrial Inc. is proud to announce the opening of a new branch located in Jonquière, Quebec

Laval, Quebec, June 17, 2009 – Nuera Industrial Inc. (www.nuera-ind.com) is proud to announce the opening of a new branch located in Jonquière, Quebec, in order to serve the Saguenay-Lac Saint-Jean market. This initiative shows once again that Nuera is continuously striving to better serve its customers as well as putting people first.

In this dash of dynamic growth, Nuera Industrial's customers in this part of Quebec will benefit from its know-how in providing complete solutions for conveyors and rubber applications, in order to increase conveyor performance as well as reduce production costs. Nuera Industrial also set up a team of technicians on site to guarantee an outstanding 24/7 service for repairs, jointing and installation of conveyor belts, as well as completing turn-key projects (or in partnership with the customers' employees) for the modification of conveyors and related equipment.

About Nuera Industrial

Nuera Industrial has been providing complete conveyor solutions and helping its customers succeed since 1986. Since 1992, its has been Quebec's exclusive distributor of Fenner Dunlop products, a brand known for the quality of its construction, durability and its exceptional value in the industrial sector. Always striving to offer even more, Nuera Industrial also carries Goodman Jeffrey idlers, ASGCO conveyor accessories as well as Sandvik wear protection and screening media products.

In addition to offering the finest products for conveyors, Nuera Industrial guarantees the best service and 24/7 support in any emergency. Nuera Industrial's technicians have a complete understanding of its customers' needs, and react quickly to their demands to create solid, lasting relationships, and always offer innovative solutions for the maintenance, repair, splicing and use of rubber. With such added-value service and true partnership, Nuera Industrial's customers have everything they need to succeed.

About Nuera

Putting people first: our success depends on the success of our customers. Nuera is an entrepreneurial multi-business growth company, innovative, performance-driven and future-focused. Performance-driven, as it shares one unique culture: the success of its customers and the radical thinking of its personnel. And future-focused, because it has stimulating, inspiring and ambitious plans to grow and expand. Thanks to the genuine commitment of its people, it boasts thousands of satisfied customers.

Nuera is innovative via three different business units in three distinct markets: central vacuum systems (www.nuera-air.com), products and services for conveyors (www.nuera-ind.com) and the distribution of trailer parts (www.nuera-transport.com). Each of Nuera's business units is renowned for the quality of its products and the excellence of its service. Above all, each business unit is known for the experience, ability, passion and proactivity of its people.

For further information, please contact:

Nuera Industrial Inc.
Frédéric Paquette
Tel.: (450) 625-1466, #225
fpaquette@nuera-ind.com

Nuera Inc.
Pierre Normandin
Tel.: (450) 625-1466, #234
pnormandin@nuera-inc.com